RUKUS AVENUI

SaumG Biography

Saum G is an American born music producer, **Cello player, and vocalist**. His unmistakable sound is anchored in electronic dance music and is masterfully fused with his Cello to form a marriage of thunder and lightning. This balance of form and function stands in unison with Saum's dynamic skill set and his ability to blend his musical disciplines into one deliberate presentation. Recently, his campaign to marry social initiative with his music was on display as he performed at the **United Nations** headquarters, in New York, in support of their efforts to rid the world of Human Trafficking. Saum G's inclusion in the **Universal Pictures** Studios film "Bring It On" and his performance at **Coachella** follow the trajectory many expect to see of this young music maker, however, his story is just beginning.

Producer YOUTUBE Los Angeles
Violinist TWITTER Singer Artist ITUNES
INSTAGRAM United Nations FACEBOOK Performer
Entertainer Vocalist Website Musician

RUKUS AVENUE

SaumG Biography

Noted as a Cellist, Saum G's transformative soundscape has helped him articulate music in a very distinct manner. His piece on the soundtrack for the film The Black Prince called "Koh-hi- noor" was alongside other artists such as: Nelly Furtado, Talib Kweli, Satinder Sartaaj, and Ozark Henry, and reached the airwaves of BBC. His **upcoming album** "The Alternate Path" is an auditory revelation. Layered in precision and amplified by the grooves that it carries, tracks like "Bad Disco" and "Running Through You" carry the superlatives. Saum G may just have entered a new chapter with his musical magic as he keeps us compelled to turning each page leaf by leaf with intrigue.

Saum G will be performing at the Musicism Festival this fall in New York City and will be releasing his debut album this summer. His upcoming string of singles echo is emergence as he collaborates with some noteworthy artists. Saum G signed to Rukus Avenue in the fall of 2017 with his eyes squarely set on 2018.



SaumG UN

Saum G was one of the only independent artists to be featured alongside **AR Rahman, Quincy Jones** and over 60 of the biggest musicians in the world on the Artists UNited Against Human Trafficking album.

Released to benefit the UN
Voluntary Trust Fund for Victims of
Trafficking in Persons, Artists
UNited Against Human
Trafficking assembled the largest
number of musicians to ever
collaborate on a charity album.
Spanning 3 discs with artwork
designed by Gillian Anderson, the
collection also featured President
Jimmy Carter, Joss Stone,
Garbage, Michael Franti, Vanessa
Carlton, Anoushka Shankar as well
as Daryl Hall & John Oates among
many others.

SaumG Interview



SaumG

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Represented by Rukus Avenue

