

Music To Inspire

the fight against human trafficking



Mission

Rukus Avenue has partnered with UNVTF/United Nations Voluntary Trust Fund for Victims of Trafficking in Persons, as part of “Music To Inspire”. A collective fight by the music community to end Human Trafficking. Together with Artists UNited Against Human Trafficking, and over 60 different artists from around the world, we hope to make a social statement against the various forms of slavery.

We are proud to send all proceeds to the United Nations Voluntary Trust Fund as part of one of the largest unified fronts of artists, ever assembled for a charitable music album. Our goal is to not only uplift the victims of one of the world's most profitable crimes, but to also bring social awareness, so we can all make changes in our communities to stop this from persisting. We must think globally, but we must act locally.

Thank you for joining the fight to End Human Trafficking!

Executive Producer : Sammy Chand Project Manager : Raoul Juneja

www.unodc.org/newyork/en/artists-united-against-human-trafficking.html

www.unodc.org/humantraffickingfund



What is human trafficking?

Human trafficking is a crime that shames us all. It involves the act of recruiting, transporting, transferring, harbouring or receiving a person through the use of force, deception or other means for the purpose of exploiting them. Victims of trafficking can be any age, and any gender. However, women and children are disproportionately affected.

Every year, thousands of women, children and men fall into the hands of traffickers, in their own countries and abroad. Every country in the world is affected by trafficking, whether as a country of origin, transit or destination for victims.



Music That Inspires

The United Nations Voluntary Trust Fund for Victims of Trafficking in Persons was created as an integral component of a global effort to address trafficking in persons. The Trust Fund supports local organizations around the world that ensure women, children and men who have been exploited by human traffickers are identified, treated humanely as victims of a crime and provided with the assistance, protection and support necessary for their physical, psychological and social recovery and reintegration back into their communities.

Rukus Avenue partners with UNVTF under the initiative “Artists United Against Human Trafficking” to raise awareness and provide financial support to victims of trafficking in persons through the Trust Fund. This collaborative effort will move people from all over the world to learn more about the terrible crime committed to thousands of people worldwide and show their solidarity with the victims.



Artists & Partners



AR Rahman

Known as the "Mozart of Madras, AR Rahman is one of the world's all time best-selling recording artists. Multiple Academy Award and Grammy Award winner, one of TIME Magazine's "Most Influential People" who has contributed several songs to "Music To Inspire".



Quincy Jones Productions

One of the most influential American music producers of all time, Quincy Jones is a 79 time Grammy nominee and 28 time Grammy winner. Best known for his work with Frank Sinatra and Michael Jackson, Quincy presents artists Justin Kaufflin, Alfredo Rodriguez and Lee England Jr. on "Music To Inspire".



Sonu Nigam

One of the best-selling Indian recording artists of all time, considered Bollywood's living legend with over 50 awards to his name. Sonu has worked with Britney Spears and DJ Avicii, also earning two #1 appearances on the US Billboard Uncharted Charts.



Michael Franti

Chart topping American singer/songwriter and one of the world's strongest proponents for peace and social justice, best known for his worldwide hit songs "Say Hey (I Love You)" and "Once A Day"



The Carter Center

President Jimmy Carter's non-profit teamed up with the Berklee College of Music to produce a song called "Love Is The Answer", which appears on "Music To Inspire". "Love Is The Answer" features President Carter reading a quote from Martin Luther King Jr. to open the song.



Sonita Alizadeh

Afghan rapper and activist who escaped a forced marriage thanks to her viral sensation song/video "Brides for Sale", current US scholarship student. Subject of a documentary titled "Sonita" which won the Grand Jury Prize and the Audience Award at the Sundance Film Festival.



Joss Stone

Grammy award, Brit award and Glamour Women of the Year award winning British recording artist with over 14 million records sold and multiple chart topping appearances on Billboard. The youngest British female singer to top the UK Albums Chart.



Tatyana Ali

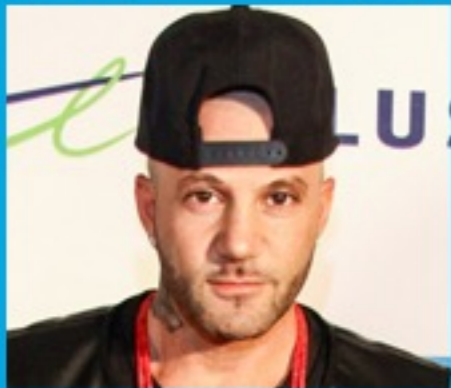
American actress and singer, best known as 'Ashley' in "The Fresh Prince of Bel-Air" and Roxanne in "The Young and the Restless". Released a Gold certified debut album "Kiss The Sky" with the help of Will Smith. Tatyana contributes an exclusive song for "Music To Inspire".

Artists & Partners



Karmin

Billboard chart topping American pop duo, best known for their YouTube cover songs surpassing hundreds of millions of views. Lead singer Amy Noonan was named winner of Rolling Stone's contest of "Women Who Rock".



Karl Wolf

Lebanese Canadian recording artist, best known for his worldwide chart topping remake of Toto's "Africa". SOCAN and Felix award winning songwriter, mentor in the Arabic version of Star Academy broadcast on the Lebanese Broadcasting Corporation.



Fefe Dobson

Billboard chart topping Canadian singer/songwriter whose songs have been covered by Miley Cyrus and Selena Gomez. JUNO nominee who has performed at NBA All-Star Weekend, countdown to the Winter Olympics and Rock and Roll Hall of Fame events. Fefe contributes an exclusive song for "Music To Inspire".



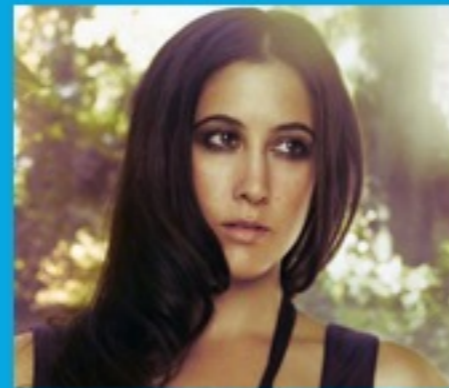
Daryl Hall & John Oates

Billboard chart topping American music duo with over 40 million records sold worldwide, featured in the Songwriters Hall of Fame, Rock and Roll Hall of Fame and Hollywood Walk of Fame



Garbage

Over 17 million records sold, fronted by women's activist Shirley Manson while Garbage producer Butch Vig is best known for producing the diamond selling album "Nevermind" by Nirvana



Vanessa Carlton

Platinum and Billboard chart topping American singer/songwriter. Grammy Award, Teen Choice Award and American Music Award nominated artist known for her extensive charity work.



Panjabi MC

British Indian producer best known for crossing bhangra music into the mainstream with his hit "Beware of the Boys" featuring Jay-Z. Has released 16 albums and is winner of MTV Europe Music Awards, MOBO Awards and World Music Awards.



Satinder Sartaaj

One of the best selling Punjabi artists of all time. A teacher who also possesses degrees in music and Persian language, as well as a Master of Philosophy and PhD in Sufi singing. Has released 8 albums and won many awards for his music and poetry. Satinder contributes an exclusive song for "Music To Inspire".

Artists & Partners



Steel Pulse

British reggae band, the first non-Jamaican act to win the Grammy Award for Best Reggae Album. Were the first reggae band to appear on The Tonight Show, also contributed music to Spike Lee's landmark film "Do The Right Thing". Steel Pulse composed an original song for "Music To Inspire".



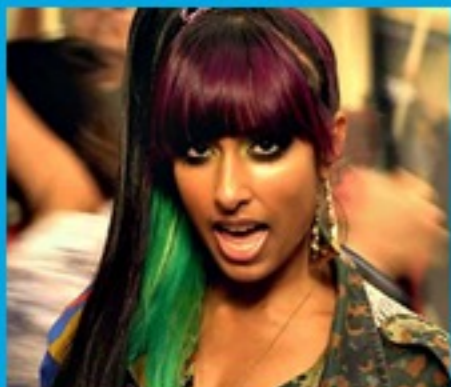
Leon

American actor and singer, best known for his roles in "The Five Heartbeats", "Cool Runnings" and "Above The Rim". Lead vocalist and songwriter of the band Leon and The Peoples, received an International Reggae and World Music Award nomination for his debut CD and won Best International Artist at the Joe Higgs Reggae Awards.



Vijay Iyer

Award winning Indian American jazz pianist and professor. A 2013 MacArthur Fellow, Artist in Residence at the Metropolitan Museum of Art, and Franklin D. and Florence Rosenblatt Professor of the Arts at Harvard University. Named one of the "50 Most Influential Global Indians" by GQ India.



Anjulie

Anjulie is a Canadian singer and songwriter who has written songs for Kelly Clarkson, Nicki Minaj, Icona Pop, Fefe Dobson and Kressha Turner, among others.



MC Yogi

American hip hop musician and yoga teacher, teaches yoga at his California studio Yoga Toes. Has released 7 albums, worked with Starbucks on their "Are You In" campaign promoting community service and volunteering.



Anoushka Shankar

Multiple Grammy nominee, one of the world's most celebrated South Asian female artists taught sitar by her pioneer father Ravi Shankar. Anoushka contributes her song "In Jyoti's Name" to The Blue Heart Movement, dedicated to women who have experienced sexual violence and the trauma that accompanies it.



Chloe Flower

Asian American pianist mentored by acclaimed American producer Babyface, has worked with the likes of Celine Dion, Nas, Timbaland and Kevin Hart. Chloe is on the Board of Advisors for Artists United Against Human Trafficking, and contributes an original song for "Music To Inspire".



Ozark Henry

Since David Bowie praised Ozark Henry's debut album as one of his favorites of 1996, the Belgian artist and United Nations Goodwill Ambassador has produced music ranging from avant-garde electronica to pop and, most recently, a symphonic album with the National Orchestra of Belgium.

Artists & Partners



Ruby Ibarra

The female MC has taken the hip hop scene by storm and has grabbed the attention of the elite hip hop media. Her music reflects sharp lyricism with a deep rhythmic multi-syllabic flow. Touted by DJ Kay Slay by the nickname "hip hop", she has garnered praise from outlets like NPR, Huffington Post and BuzzFeed.



Salvador Santana

Acclaimed Latin American rap and keyboard musician, son of music icon Carlos Santana who he collaborated with on the Grammy winning track "El Farol" on the Carlos Santana album Supernatural. Salvador contributes an original song for "Music To Inspire".



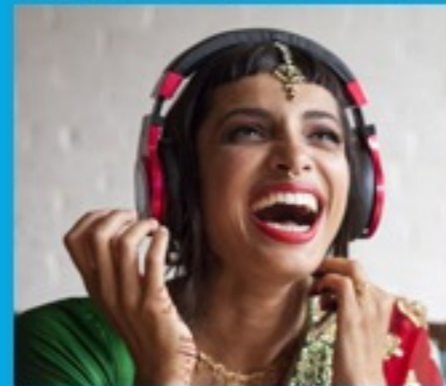
Supaman

Native American musician from Seattle who fuses singing, rapping, DJing and fancy dance simultaneously. Native American Music Award winner, former MTV Artist of the Week and guest speaker at schools educating students about his Native American culture.



Tisha Campbell-Martin

BET Comedy and Image Award winning American actress with dozens of acclaimed films and TV shows under her belt. Member of American Film Institute, best known for starring in the Spike Lee film "School Daze" and in the sitcoms "Martin" and "My Wife and Kids"



Alysha Brilla

Multiple JUNO nominated Tanzanian Canadian recording artist, yoga instructor and women's rights activist. Alysha has won over a dozen awards, has spoken at TEDx Youth events and had her music featured in many TV shows including "Degraasi: The Next Generation".



Sammy Chand

Sammy Chand's music has been featured in shows like The Oprah Winfrey Show and So You Think You Can Dance. Has been highlighted by the Smithsonian Museum and is a past recipient of the Los Angeles Citizen of the Year Award for his work with the Red Cross.

Anita Lerche . Anuradha Koirala . Apache Indian . Ariana Delawari . Arpan . Cody Jonsen . Ellis Hall
Emmanuel Jal . Eppic . G Yamazawa . Gregor Narholz . Hoodini . Jack Atlantis . Jeffrey D Brown . Jessica Fichot
Mark Killian . Neeti Mohan . REMXKNS . Saum G & Varshini . Shilpa Agarwal . Shreyas . Steve London . Trevor Hall
Urmi Basu . Valley of the Kings

Tracklist



Disc 01

President Jimmy Carter - A Very Special Message
Sammy Chand & Hoodini - One Light At A Time
Ozark Henry - Maybe
Karmin - Love is Louder
Joss Stone - Star (We Are Who We Are)
Garbage - Where Do The Children Play?
Jack Atlantis - Gold Will Last Forever
Supaman - Why
Tisha Campbell-Martin - Steel Here
Urmi Basu - A Message
Satinder Sartaaj - Revolution (The Song of Hope)

Valley of the Kings - United We Stand
Anjulie - Dragonflies
Alfredo Rodriguez - Raices (Roots) f/ Richard Bona
A.R. Rahman - Infinite Love (K-Kov Remix)
Dan Davidson, Jeff Dalziel, Steve London -
Hold On To Your Babies
Breeze The Voice - Love Is The Answer
MC Yogi f/ East Forest - Grace
Sonita Alizadeh - Daughters For Sale
Emmanuel Jal - Nyakor



Disc 02

Chloe Flower f/ Boyz II Men - Prelude
A.R. Rahman, Farah Siraj & Ani Choying Drolma - Zariya
Tisha Campbell-Martin - A Message
Sammy Chand & Ruby Ibarra - Bringing Me Down
Lee England Jr. - Hope
Sonu Nigam - Spirit Unfolding
Michael Franti, Sonna Rele & Sammy Chand -
Once A Day (Worldbeat Mix)
Jeffrey D. Brown - About Human Trafficking
REMXKNS - Just Hang On
Shreyas Srinivas f/ Aditya Prakash - Running To Freedom

Tatyana Ali - Ghost Town
G Yamazawa - Give
Vanessa Carlton - House of Seven Swords
Panjabi MC f/ Sukhi Sivia - My Sister
Alysha Brilla - Changing The World
Justin Kauflin - Abide With Me
Daryl Hall & John Oates - Ooh Child
Ariana Delawari f/ Salar Nader - The Warrior
Eppic f/ Alex G - Parachute
Anoushka Shankar - In Jyoti's Name



Disc 03

Gregor Narholz - Silently Coping
Anuradha Koirala - A Message
Saum G. f/ Varshini - Not For Sale
Karl Wolf - Finally Free
Apache Indian - Save The World
Leon - Love Is A Beautiful Thing
Neeti Mohan - Udne De
Salvador Santana - Weapons of Mass Compassion
Patricia Vonne - Missing Women
Shilpa Agarwal - Sheath & Sword
Steel Pulse - Human Trafficking

The Gravy Street - This We Know
Anita Lerche - Vem Kan Sengla
Arpan Chopra - I See Freedom
Cody Jansen - Sons & Daughters
Ellis Hall - Be The Change
FEFE - I Don't Know You Anymore
Trevor Hall - You Can't Rush Your Healing
Jessica Fichot - Berceuse Bancale
Vijay Iyer - Taking Flight

Get Involved

Thank you for your interest in this project, but furthermore, thank you for joining this fight. We need your help to achieve our collective mission to end Human Trafficking in our lifetime.

Our goal is to unite our passion to make a substantial difference in the world. Let's join efforts to bring this horrific crime to an end. Please, come fight with us.

Let's END HUMAN TRAFFICKING.

Contact : SammyChand@RukusAvenue.Com

